

ORDER



Orders
Order / Rev: 359009
Alt Order #: 06858430
Product Desc: BARACK OBAMA 120S
Estimate: 1881
Flight Dates: 09/28/12 - 10/04/12
Original Date / Rev: 09/26/12 / 09/26/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	18	\$25,300.00	\$21,505.00
10/01/12	10/04/12	11	\$13,900.00	\$11,815.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	\$25,300.00	\$21,505.00	0.00
October 2012	11	\$13,900.00	\$11,815.00	0.00
Totals	29	\$39,200.00	\$33,320.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	15%	\$39,200.00
Market	100%	\$261,333.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$49,653.33
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	14%	\$36,586.67
KTUD	0%	\$0.00
KVMY	8%	\$20,906.67
KVVU	41%	\$107,146.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,840.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV - Las Vegas

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E 1	KTNV	09/28/12	09/28/12	M-F 5-6am Action News	CM	M-F 5-6a ---- F--	2:00	1	\$600.00	P-03	0.00	NM	1	\$600.00
ACTION NWS@5AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$600.00		0.00			
E 2	KTNV	09/28/12	09/28/12	M-F 6-7am Action News	CM	M-F 6-7a ---- F--	2:00	1	\$1,300.00	P-03	0.00	NM	1	\$1,300.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$1,300.00		0.00			
E 3	KTNV	09/28/12	09/28/12	M-F 7-9a Good Morning America	CM	M-F 7-9a ---- F--	2:00	1	\$1,300.00	P-03	0.00	NM	1	\$1,300.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$1,300.00		0.00			
E 4	KTNV	09/29/12	09/29/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA ----- S-	2:00	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
GD MRN-SAT-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- S-				1	\$1,200.00		0.00			
E 5	KTNV	09/30/12	09/30/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA ----- S	2:00	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
GD MRN-SUN-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- S				1	\$1,200.00		0.00			
E 6	KTNV	09/28/12	09/28/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a ---- F--	2:00	1	\$700.00	P-03	0.00	NM	1	\$700.00
MORNING BLEND<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$700.00		0.00			
E 7	KTNV	09/28/12	09/28/12	M-F 10-11a The View	CM	M-F 10-11a ---- F--	2:00	1	\$1,600.00	P-03	0.00	NM	1	\$1,600.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$1,600.00		0.00			
E 8	KTNV	09/28/12	09/28/12	M-F 11-12p Action News	CM	M-F 11-12p ---- F--	2:00	1	\$800.00	P-03	0.00	NM	1	\$800.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$800.00		0.00			
E 9	KTNV	09/28/12	09/28/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P ---- F--	2:00	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$1,200.00		0.00			
E 10	KTNV	09/28/12	09/28/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P ---- F--	2:00	1	\$800.00	P-03	0.00	NM	1	\$800.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$800.00		0.00			
E 11	KTNV	09/28/12	09/28/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P ---- F--	2:00	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$1,000.00		0.00			
E 12	KTNV	09/28/12	09/28/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p ---- F--	2:00	1	\$2,000.00	P-03	0.00	NM	1	\$2,000.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- F--				1	\$2,000.00		0.00			
E 13	KTNV	09/28/12	09/28/12		CM	M-F 6-7p ---- F--	2:00	1	\$2,600.00	P-03	0.00	NM	1	\$2,600.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7p Action News 6P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$2,600.00 0.00														
E 14	KTNV	09/29/12	09/29/12	Sat 430p Action News Sat 430p Action News	CM	Sat 430p-5p - - - - - S-	2:00	1	\$800.00	P-03	0.00	NM	1	\$800.00
ACTION NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - - - S- 1 \$800.00 0.00														
E 15	KTNV	09/28/12	09/28/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p - - - - F--	2:00	1	\$1,600.00	P-03	0.00	NM	1	\$1,600.00
MILLIONAIRE< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,600.00 0.00														
E 16	KTNV	09/28/12	09/28/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p - - - - F--	2:00	1	\$2,600.00	P-03	0.00	NM	1	\$2,600.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$2,600.00 0.00														
E 17	KTNV	09/30/12	09/30/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p - - - - - S	2:00	1	\$2,000.00	P-03	0.00	NM	1	\$2,000.00
ACTION NWS@11P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - - - S 1 \$2,000.00 0.00														
E 18	KTNV	09/28/12	09/28/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - - - - F--	2:00	1	\$2,000.00	P-03	0.00	NM	1	\$2,000.00
NIGHTLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$2,000.00 0.00														
E 19	KTNV	09/28/12	10/04/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a MTWTF--	2:00	1	\$400.00	P-03	0.00	NM	1	\$400.00
KIMMEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/12 10/04/12 MTWTF-- 1 \$400.00 0.00														
E 20	KTNV	10/01/12	10/04/12	M-F 5-6am Action News	CM	M-F 5-6a MTWT---	2:00	2	\$600.00	P-03	0.00	NM	2	\$1,200.00
ACTION NWS@5AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWT--- 2 \$600.00 0.00														
E 21	KTNV	10/01/12	10/04/12	M-F 6-7am Action News	CM	M-F 6-7a MTWT---	2:00	2	\$1,300.00	P-03	0.00	NM	2	\$2,600.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWT--- 2 \$1,300.00 0.00														
E 22	KTNV	10/01/12	10/04/12	M-F 7-9a Good Morning America	CM	M-F 7-9a MTWT---	2:00	2	\$1,300.00	P-03	0.00	NM	2	\$2,600.00
GD MRN AMR-ABC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWT--- 2 \$1,300.00 0.00														
E 23	KTNV	10/01/12	10/04/12	Action News Live @ 9a Action News Live @ 9a	CM	M-F 9a-10a MTWT---	2:00	1	\$700.00	P-03	0.00	NM	1	\$700.00
MORNING BLEND< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWT--- 1 \$700.00 0.00														
E 24	KTNV	10/01/12	10/04/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P MTWT---	2:00	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
GENERAL HOSPITAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWT--- 1 \$1,200.00 0.00														
E 25	KTNV	10/01/12	10/04/12		CM	M-F 6-7p MTWT---	2:00	1	\$2,600.00	P-03	0.00	NM	1	\$2,600.00

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Advertiser:	Obama for America
Product Desc:	BARACK OBAMA 120S
Estimate:	1881

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7p											
6P NEWS				Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---		1				\$2,600.00		0.00			
E 26	KTNV	10/01/12	10/04/12	M-F 11-11:35p	CM	M-F 11-11:35p	MTWT---	2:00	1	\$2,600.00	P-03	0.00	NM	1	\$2,600.00
				Action News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---		1				\$2,600.00		0.00			
													Totals	29	\$39,200.00